

Your Crypto Fundraising Checklist

Increase fundraising revenue and gain new donors for your nonprofit with crypto fundraising. Join thousands of charitable organizations accepting crypto donations with The Giving Block.

1. Get Set Up with Crypto

- Set up a crypto donation page.
- Inform your existing donor base.

2. Develop your Crypto Fundraising Strategy

- What amount do you plan to raise?
- What will the donations be used for?

3. Launch Your Crypto Fundraiser

- Announce your fundraising online and on social media.
- Email your donors and encourage them to post on their own social media channels.
- Set a goal and a timeline for your fundraiser.
- Offer an Incentive.
- Provide a clear call to action.

4. Keep Up the Hype

- Thank donors for their support.
- Send out campaign reminders.
- Keep going – even if you've reached your goal!

5. Recap and Measure Success

- Social media engagement.
- Number of new donors.
- Types of crypto donated.
- Number of donations received.



“We could not have been more thrilled about the generosity and creativity of the crypto community to help rush emergency aid to families in need.”

ALEJANDRA VILLALOBOS
Associate Vice President,
Major Gifts
CARE USA

For more insights, get your free copy of "How to Launch a Successful Crypto Fundraising Campaign," our guide for nonprofits.

Get the Full Report

